



Press release 07.05.2018

## RUSSIAN GASTRONOMY WEEK IN GREECE-2018

From 22 to 28 October, 2018, the Russian Gastronomy Week in Greece will take place (RGW-2018, [www.rusgw.com/en](http://www.rusgw.com/en)). Organizer: International Center of Wine and Gastronomy (ICWAG, Moscow, [www.icwag.com](http://www.icwag.com)), Affiliate Member of the United Nations World Tourism Organization (UNWTO).

The large-scale gastronomy project from Russia, implemented by the ICWAG with the support of the United Nations World Tourism Organization (UNWTO), the Ministry of Foreign Affairs of the Russian Federation, the Ministry of Culture of the Russian Federation, Rossotrudnichestvo, the Federal Agency for Tourism (Rostourism), the Federation of Restaurateurs and Hoteliers of Russia, the Russian National Culinary Association, the leading Russian professional associations and unions, will be held abroad for the fourth time.

### Concept of the Russian Gastronomy Weeks project is aimed at:

- ✓ strengthening cultural and business ties between the participating countries;
- ✓ popularization of participating countries as the attractive tourist destinations with demonstration of their tourist potential;
- ✓ presentation of dishes of the Russian national cuisine, regional F&B products to international public;
- ✓ drawing attention to regional investment projects in hospitality industry;
- ✓ assistance in increasing turnover, export of F&B products and services between the participating countries.

### Chronology of the Russian Gastronomy Weeks abroad:

-  2015 — Madrid (Spain);
-  2016 — Madrid and Barcelona (Spain);
-  2017 — Nicosia and Limassol (Cyprus).



Russian Gastronomy Weeks invariably received the most positive feedback from the Secretary-General of the UNWTO, the Russian Ambassadors in foreign countries, the officials of the participating countries, representatives of business, leaders of professional organizations, opinion makers, experts and the general public. The events of the RGW 2015-2017 were widely covered in Russian and foreign media of various profiles.

Project RGW-2018 Has been included in the official programme of events of the Russia–Greece Cross Year of Tourism 2017-2018 by the Ministry of Culture of the Russian Federation and the Ministry of Tourism of Hellenic Republic. This year the Russian Gastronomy Week will be held in Greece under the auspices of the UNWTO and with the support of the Russian Ministry of Foreign Affairs, the Ministry of Culture of the Russian Federation, the Russian Embassy in Greece, the Russian Cultural and Scientific Center in Athens. From the Greek side, the project is supported by the Ministry of Tourism of Hellenic Republic, the Greek National Tourism Organization, a number of Greek professional organizations and associations of the industry.

A business programme of the Russian Gastronomy Week in Greece will start on the 22<sup>nd</sup> of October 2018. The RGW will be opened with a solemn reception in Athens with participation of the Russian Ambassador to Greece, representatives of Greek and Russian ministries, delegations from the Russian regions, representatives of business, media. Gastronomic accompaniment of the official opening ceremony is a task of the team of chefs from different Russian regions, which will come to Athens to present their authors dishes.

### **Key events of the Russian Gastronomy Week in Greece:**

- expositions of Russian regional gastronomy routes, tourism, F&B producers;
- themed regional dinners performed by the Russian chefs team with an accompaniment of Greek wines;
- master classes by the leading Russian experts in the field of wine and gastronomy — «Russian vodkas and distilled spirits» (by the President of the ICWAG L. Gelibterman) and «Legends of the Kremlin's kitchen» (by the President of the Russian National Culinary Association V. Belyaev);
- culinary summit «Russia-Greece»;
- charitable culinary master class for Greek children;
- cultural entertainment programme.



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*A gala dinner of the Russian cuisine, at which each member of the chefs team will demonstrate his best authors culinary masterpiece, will become the culmination of the Russian Gastronomy Week in Greece.*

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Detailed information about the Russian Gastronomy Weeks is available at the official website of the project: [www.rusgw.com/en](http://www.rusgw.com/en) and at the Facebook group <http://www.facebook.com/rusgastroweek/>. The presentation of the project is available at a [link](#).

The Organizing Committee of the Russian Gastronomy Weeks project